



## **Our Vision:**

## Enhance quality of life through spaces we create

We, at Max Estates Limited, realise that sustainability lies at the core of the holistic well-being of users of the spaces we create. As we adopt the ESG framework defined by GRI, we look to improve across every material topic defined in the buckets of Environment (E), Social (S), and Governance (G). Sustained improvement over the coming years across each of these buckets will help us implement our mission, which is as follows:

- Augment the quality of life through exceptional design, sustainability, and experiences
- Be the most preferred choice for all stakeholders including customers, communities, shareholders, and employees
- Build a great place to work that attracts, nurtures, and retains exceptional people
- Lead the market in harnessing technology to deliver world class spaces
- Maintain cutting edge standards of governance
- Be agile in adapting to evolving external environment

MEL has adopted the "Work*Well*" and "Live*Well*" philosophies and implemented them across its various assets across Delhi NCR. As MEL delved into commercial and residential real estate, we realised that work and life have stopped being two distinct halves of our culture. Instead, all our lives are informed by how we work, and our work is informed by how we live. We recognised the importance of quality commercial spaces in talent recruitment, retention and overall productivity.

Through Work Well and Live Well, we have emphasised on various elements such as Air, Water, Natural light, Comfort, Biophilia, Technology, Community, etc. that are directly or indirectly linked with the sustainability of buildings and their ecosystem. As we build upon a combination of these in each of our developments moving forward as well, we look to become India's most progressive and environmentally sustainable real estate developer.



## **Our Commitment:**

We recognised the importance of spaces in quality of life, talent recruitment, retention, and overall productivity. We believe that there is a big vacuum when it comes to commercial and residential spaces holistically catering to the well-being of their users. We commit to fill this gap and positively impact the lives of people who engage with our spaces through the following:

- Deliver minimum IGBC/ LEED/ USGBC Gold or GRIHA 4-star certified projects
- Strive for best-in-class indoor environment quality by focusing on air, water, nutrition, comfort, biophilia, light, safety, and security for enhancing the quality of life of all users who engage with the space
- Promote physical and spiritual well-being through agile design interventions and decompression zones in our assets to promote mindfulness
- Through our "Pulse" division, promote culture and community building by focusing on various engagement genres like music, conversations, art, workshops, book readings, healthy food and beverages, films and screenings etc.
- Ensure compliance of legal, statutory, and other requirements, as applicable
- Measure water consumption and promote strategies to reduce water consumption intensity; and recycle and reuse wastewater
- Ensure integrated planning and processes to design and build developments that promote the occupants' health and well-being e.g., through choice of sustainable materials
- Positively impact and influence neighbouring communities through various health and wellness programs and strategies
- Improve energy efficiency across our assets using innovative technology, processes, and systems
- Minimize all forms of pollution including air, water, noise, and waste by installing necessary controls
- Promote on-site renewable energy generation to reduce the environmental and economic impacts associated with use of fossil fuels as an energy source
- Promote recycling within our assets, and ensure diversion of waste from landfill
- Actively use technology to enhance the experience of occupants, as well as manage the development and operations of the buildings in the most efficient manner